

What is the Just Transition

The idea of a just transition: “is an economy-wide process that produces the plans, policies and investments that lead to a future where all jobs are green and decent, emissions are at net zero, poverty is eradicated, and communities are thriving and resilient.”¹

The idea of the just transition has roots in the labour movement and its efforts to connect environmental sustainability with the imperatives of decent work and social inclusion²



Source:

1: International Trade Union Confederation [ITUC] (2017a) Just Transition - Where are we now and what's next? A Guide to National Policies and International Climate Governance

2: 2018 Robins-et-a Investing-in-a-Just-Transition

Just Transition Areas of Action for Investors in General

There are several areas for action through which investors can make the just transition part of their core operating practices:

Investment strategy: Incorporate the social dimension into the new strategy to invest in nature => I will explore how a just transition investment approach can be integrated in the invest in nature strategy.

Elements for consideration later on:

- **Learning and review:** Understanding lessons learned and disclosing results so that the efficiency and effectiveness of investor action on the just transition continue to improve => collaborate with other investors and share lessons learned.
- **Corporate engagement:** Including just transition factors in investor expectations, requesting disclosure, benchmarking performance, and pressing for improvement. The PRI guide provides an initial set of questions for corporate engagement.
- **Policy advocacy and partnerships:** Making the just transition a part of policy dialogue at sub-national, national and international levels as well as taking part in place-based partnerships.
- **Assessing current portfolio** on exposure to environment and social dimension (including employment impacts), pursuing dialogue with workers and other key stakeholders, and integrating just transition factors into investment beliefs and policies.

Insights in activities of peer investors



Brennink- meijer

Family Perspective

1. **Make a just transition** - ensuring that climate solutions improve lives and leave no one behind.
2. **Scale solutions** - transforming to a low-carbon system.
3. **Human resilience** - working with communities to adapt to climate change.
4. **Forgotten solution** - treating the natural world as our greatest ally in solving climate change.
5. **Bet hard** - recognizing that the climate crisis demands urgency and scale beyond other issues.
6. **Practice what we preach** - taking credible action on our own impacts, large and small.

The family has 6 generations of experience in funding for good. Which started by a donation for the poor by the founders a few months after opening of their textile shop C&A in 1841.

As shared there is an opportunity to work with the family in their activities to radically change the wood processing industry (The New Forest Economy). I will share more information on this activity in the next session.

On the shared drive: I dedicate one folder to lessons learned, examples of other families, best practices. You can find more information about the Brenninkmeijer's approach in this folder.

Grantham

Family Perspective

Jeremy Grantham was initially interested in the connection between land prices and economic growth. The journey to invest in nature led to him to forestry.

Based on some travel experience in Latin America, Grantham recognized that tropical forests were pressured by loss of biodiversity and climate change. This prompted him to support a couple of major NGOs protecting forests and birds philanthropically. Jeremy Grantham started out by simply co-investing in (early days) clean tech deals with premier venture capital names.

Over time, climate change demanded his attention because “the more you study it, the more desperate the situation seems.” As his interest grew, he helped sponsor two climate-focused academic institutes in the United Kingdom and one in India.

Publications supported by Grantham are shared in the Just Transition folder.

Relevant sources

Selection of articles related to the Just Transition see resources at the Climate Circle web site [here](#)



HOME ACTIVITIES RESOURCES TEAM NEWS CONTACT

JUST TRANSITION

Learn more about the just transition - how to create 'a low carbon economy while leaving no one behind'

Business Human Rights (2022) **More than 100 companies and investors call for effective EU corporate accountability legislation**

B team (2021) **Business Pledge for Just Transition**

London School of Economics (2019) **Banking the just transition in the UK** Example on just transition in collaboration with UK banks

London School of Economics (2019) **Financing inclusive climate action in the UK** An investor roadmap for the just transition

PRI (2018) "Climate change and the just transition: A guide for investor action" Key article on introduction of the just transition and how to take investor action

London School of Economics (2018) **Why investors need to integrate a social dimension into their climate strategies and how they could take action**

Climate Action Network (2018), G20 Issue Brief: **Just Transition CAN** calls to all G20 countries to take action to integrate just transition in their policies

OECD (2018) A review of "Transition Management" strategies: **Lessons for advancing the green low-carbon transition**

OECD (2017), *Investing in Climate, Investing in Growth*, OECD Publishing, Paris This report provides an assessment of how governments can generate inclusive economic growth in the short term, while making progress towards climate goals to secure sustainable long-term growth. It describes the development pathways required to meet the Paris Agreement objectives and underlines the value of well-aligned policy packages in mobilising investment and social support for the transition while enhancing growth. The report also sets out the structural, financial and political changes needed to enable the transition.

ITUC (2017) **climate_justice_frontline_briefing**

ITC (2016) **Green Jobs**